Become a digital-savvy leader in your career field. As new online and mobile technologies are being added to our lives every day, they are transforming the way we communicate, collaborate, create, and learn. Gain mastery in the productive use of these tools to become a responsible and skilled leader in digital communication, creation, and learning. All the core courses for the minor are delivered online. Electives for the minor include both online and on-campus options so that this program can be taken entirely online.

You will develop expertise in using digital media and online technologies to promote learning and creativity in your career field and daily life. And you will gain a critical understanding of their social, cultural, educational, and professional impacts.

You can expect to:

- develop skills in video and audio content creation to support collaborative multimedia work and authoring on the web for educational purposes
- leverage web technologies to construct and maintain an online presence and professional identity
- facilitate and sustain engagement of an online community of users around shared interests and goals
- design creative and responsive websites and online networks
- address ethical issues associated with web-based technologies such as digital equity
Read how students—with majors ranging from management to journalism to medical studies—say they've benefitted from Learning Technologies courses.

You might also explore

Business and Marketing Education
Human Resource Development
Journalism and Mass Communication
Communication Studies
Marketing

Associated Careers

- Social media manager
- Communications specialist
- Digital content specialist
- Online educator
- Instructional designer