Do you have a passion for current events or culture? Would you like to have a hand in telling the important stories of our time? Our B.A. in Journalism prepares students for careers such as news reporting, writing, editing, producing, and photojournalism in traditional and emerging media. Students learn how to inform the public through newspapers, television, radio, magazines, blogs, websites, mobile apps, and social media. The program offers a variety of professional courses and workplace experiences at the beginning, intermediate, and advanced levels that fit your interests.

In our Journalism major, students will learn how to inform the public through newspapers, television, radio, magazines, blogs, websites, mobile apps, and social media. Students will be prepared for careers such as news reporting, writing, editing, producing, graphic design, and photojournalism in traditional and emerging media.

**The College of Liberal Arts Advantage: More Than a Major**
When you study Journalism at the University of Minnesota, you gain the added advantage of a College of Liberal Arts education. At CLA, the liberal arts mean you get more than just a degree in one major or another; it means you will be exposed to different areas of study, to different ways of thinking and learning. In fact, the liberal arts teach you how to learn—how to ask the right questions, how to problem solve, and how to innovate. The liberal arts prepare students for the complexities of our world, because here at CLA you will study not just, say, politics or art but also where politics and art intersect, where science and ethics intersect, where economics and the environment intersect.

Meet Our Students

Ksenia Gorinshteyn, a sophomore studying journalism, recently completed an internship with the Minnesota Daily. She writes, "I learned to keep pushing myself to get out there and create."

Read more about Ksenia's story, and learn more about our undergraduate program.
Jessica Hart, a senior at the Hubbard School of Journalism and Mass Communication, recently started a new student organization, Women in Sports Media, aimed at providing women opportunities to collaborate and network within the sports media industry. She writes, "As a woman, pursuing a career in sports media can be difficult to navigate especially when the industry is predominately male. I wanted to create a safe space for conversation to talk about any concerns and issues that women face. I also want to provide networking opportunities with professionals in the community and with each other. My goal is for women to feel more confident about themselves, their work, and to know they can have a future working in sports media."

Read more about Jessica's story.

Student Experiences

Learning Abroad in Journalism: Prepare to Lead in a Global Economy

“I urge every student to make learning abroad a top priority. Nothing comes close to matching the adventure, intellectual growth, and preparation to live and work in an increasingly interdependent global community. You might forget the names of professors but you’ll never forget how learning abroad changed your life.”
— Albert R. Tims, Director, School of Journalism and Mass Communication
Read more about the value of learning abroad for Journalism majors, and learn more about our study abroad opportunities.

Undergraduate Research: Turn Curiosity into New Knowledge

Research and outreach serve a vital role in the mission of the Hubbard School of Journalism & Mass Communication. Mass communication research centers on how people use the media and its effects on society. This research tackles a number of leading issues, including digital innovations, advertising effects, crisis communications, and publishing.

Through the Silha Center for the Study of Media Ethics and Law, programming and research focus on freedom and fairness and examine ethical responsibilities and legal rights of the mass media in a democratic society.

The School also has robust research facilities, including a focus group room, eye-tracking software, and a mass communication library.

Student Organizations: Find Friends and Grow as a Leader

- MMPA Magazine Club
- Society of Professional Journalists (SPJ)
- The Minnesota Daily
- The Wake Magazine
- Radio K - KUOM
- Studio U

Meet Our Faculty
Assistant Professor Valerie Belair-Gagnon was selected as a Digital Journalism Research Fellow by Oslo Metropolitan University for March 2019. As part of the fellowship, she gave a research presentation and met with the OsloMet Digital Journalism Research Group and other international scholars. Her research explores underlying strangers’ practices that anchor their participation in journalism practice, economics, epistemology, norms and ethics, and how we can conceptualize how these strangers come to coordinate acts of journalism within the profession.

Read more about Professor Belair-Gagnon's work.

Meet Our Alumni

CLA Graduates: Successful Careers and Purposeful Lives

CLA graduates succeed in many different careers — law, health care, medicine, business, government, teaching, advertising, arts and entertainment, international relations, and more — precisely because they understand how to navigate a complex and interconnected world. As our alumni explain below, “Being a good employee means being curious, and continuing to evolve, and learn, and educate yourself, and I can think of no stronger foundation for doing that than a liberal arts education.
“An education in the liberal arts is a springboard to lifelong career success”
-- Dean John Coleman

You might also explore

Agricultural Communication and Marketing
Business and Marketing Education
Communication Studies
Marketing
Technical Writing and Communication

Associated Careers

Copy Editors; Editors; News Analysts, Reporters, and Correspondents; Public Relations Specialists; Technical Writers; Writers

Admission Information

FRESHMAN: Admission information

TRANSFER STUDENTS: Requirements for the College of Liberal Arts

Beyond admission, if you have questions about transferring, the College of Liberal
Arts (CLA) has transfer advisors to help. Please feel free to contact them about any of the topics below:

- Course plans before transferring
- Estimated time to graduation
- Career preparation in CLA
- Getting ready for orientation, if admitted
- Connecting with major/minor departments