The international business major will provide you with a rigorous foundation for success in today's global business environment. Recognizing that career placement and early stage career success depends on strong functional skills (e.g., accounting, marketing, finance, human resources, operations, information systems, or entrepreneurship), the international business major must be completed with another major in Carlson. The international business major enhances any functional major with a comprehensive understanding of the additional complexity and contingencies required when conducting business across national borders.

A career in international business involves thinking globally about the business environment. A global mindset involves a multifaceted approach to understanding cultural differences, governing bodies, and financial variances that are experienced in the international market place. International business primarily deals with managing multinational business and turning local and national companies into international success stories.

Please note: double major required.

Student Experiences

Student Groups: GLOBE, International Business Association (IBA)
Study Abroad Options

Study Abroad Options - The Carlson School believes first-hand international experience in new countries, cultures, and business environments is essential to a comprehensive business education. That's why an international experience is required for all undergraduates. Learn more about options: z.umn.edu/CarlsonAbroad.

You might also explore

- Applied Economics
- Business Law
- Communication Studies
- Economics
- Journalism and Mass Communication
- Marketing

Associated Careers

- Customs Broker, Export Sales Representative, Global Sourcing Specialist,
- International Account Representative, International Buyer, Product Manager,
- International Trader/Broker, Advertising, Marketing, and Public Relations Managers,
- Financial Analysts