The Agricultural and Food Business Management major is offered jointly by CFANS and the Carlson School of Management. Through a curriculum that emphasizes concepts and methods from economics and business management, you’ll learn how to solve management issues for food industries, agricultural industries, financial institutions, and other organizations. The program provides a balance between applied economics and business management studies, with a limited amount of applied science.

Tracks in this major include:

- Agricultural Markets and Risk Management
- Entrepreneurship and Business Management
- Financial Analysis and Business Management
- Food Sales and Industry Management

Students who complete this program may also pursue graduate studies in preparation for research, teaching, or continuing education positions in academic institutions, government agencies, or industry.

**Student Experiences**

There are more than 900+ student groups that you can get involved in at the
University of Minnesota. Specifically, our CFANS student groups are designed to help you gain real-world experience and meet fellow students who share your interests.

Some groups that are popular with students in this major include:

- National Agri-Marketing Association
- National Grocers Association
- Agribusiness Club

**Study Abroad Options**

More than 250 study abroad programs in 70 countries are available to University of Minnesota students. Study abroad can offer a global perspective on your studies in agriculture. [Learn more about CFANS study abroad options.](#)

**Meet Our Faculty**

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**Meet Our Alumni**

Graduates in this major have gone on to work for companies such as- Wells Fargo, SuperValu, Post Consumer Brands, Land O' Lakes, and Ameriprise. [Learn more about career opportunities in this major.](#)
You might also explore

- International Agricultural Minor
- Business and Marketing Education
- Entrepreneurial Management
- Finance
- Marketing
- Agricultural Communication and Marketing
- Applied Economics

Associated Careers

- Agronomy Sales Associates, Communications Specialists, Commodity Merchandisers, Corporate Agricultural Associates
- Business Consultants, Buyers for Food Products Divisions, Financial Analysts, Industrial Marketing Specialists, Marketing Managers, Merchandisers, Program Managers, Sales Representatives
- Talent Acceleration Program Associates