Health care continues to be one of the largest areas of growth in hiring in the U.S. This major offers experience and education in support of many opportunities in health care management. It provides career training for undergraduates leading to entry-level positions in medical office management, long-term care administration, patient accounting systems, and many other related fields. Students will gain a conceptual understanding of business and the health care industry along with analytical and problem-solving skills to apply that knowledge in a variety of settings. The major’s core content includes the following health care areas: leadership and management, quality management, health care economics and finance, legal aspects, health informatics, human resources, medical ethics, and program evaluation.

The major has two track options. The Leadership and Management track may be customized with technical electives in areas such as health and wellness, long-term care administration, private practice management, health informatics, or interpreting. The Service Provider, Addiction Studies track prepares students to become a Licensed Alcohol and Drug Counselor (LADC) in Minnesota through requisite coursework as well as practicum experiences in the College of Continuing and Professional Studies (CCAPS) Addiction Studies program. An applied internship experience is required for both tracks.

The major will also interest individuals already employed in the industry who need additional skills for professional advancement. Finally, it can serve as excellent preparation for many graduate programs. The major builds upon the breadth,
quality, and variety of courses in CCEs Applied Business (ABus) and Health Services Management (HSM) offerings as well as departmental courses through the School of Public Health, College of Pharmacy, Institute of Health Informatics, and the Center for Spirituality and Healing, among others.

**Associated Careers**

Education Administrators, General Practitioners, Health Information Technicians, Medical and Health Services Managers