As a graphic design student, you will learn to use visual information to communicate and make an impact. Through a mix of hands-on studio, lecture, and digital courses, you’ll evolve into a creative thought-leader with design expertise, a professional portfolio, and a strategic approach that reflects your artistic talent and professional goals.

A progressive metropolitan area recognized for its appreciation of design and culture, the Twin Cities have a consistently high demand for talented, well-educated designers. This strong design community provides abundant opportunities where you can choose from an impressive array of internships in both small-scale and large firms.

The University of Minnesota Twin Cities offers an exciting opportunity for your future as a graphic design professional. Graduates are placed in top jobs across the region and the country, with job titles ranging from graphic designer to UX designer to web designer. As a student in the program, you will develop a strong foundation in creative arts and the leadership skills necessary for a successful career in the field.

**Student Experiences**

Visit the College of Design blog to read more about student work and experiences. You can also follow the College of Design on Facebook, Twitter, and Instagram for
news, events, and a behind the scenes look into the lives of our design students.

Related Student Organizations: AIGA University of Minnesota Student Group, Digital Art Studio

Study Abroad Options

Find out more about learning abroad options for graphic design majors.

Meet Our Alumni

Charlie Kirihara (B.F.A. ’15 Graphic Design)

For Charlie Kirihara, the love of sneakers started at a young age. “In elementary school, I got a subscription to Eastbay and would cut out my favorite models and pin them up in my room hoping that my parents would see them.” Now Kirihara is an assistant color and materials designer for football and lacrosse at adidas, and one of the primary designers on adidas’ Freak franchise. Learn more about Charlie.

You might also explore

Interdisciplinary Design Minor
Journalism and Mass Communication
Associated Careers

Advertising, Marketing, and Public Relations Managers; Art Directors; Graphic Designers; Illustrators; Photographers; Web Designers