Studies in Cinema and Media Culture (SCMC) examines cinema by emphasizing its location within the intricate social, historical, and cultural matrix of audiovisual forms and practices. Core courses and electives are offered not only in the Department of Cultural Studies and Comparative Literature (CSCL), but also in a number of other contributing departments.

Through the program's interdisciplinary framework, students explore the sounds and images of cinema as they have changed throughout the 19th and 20th centuries. Print, photography, radio, television, video, and digital media are also considered crucial to understanding the medium.

Students develop the ability to "read" the production and circulation of meaning in cinema, especially within the institutions of mass culture; examine the history of cinema cultures; engage the cross-cultural and global dynamics of cinema production and reception; and explore the theoretical models that have shaped thinking about the cinema and its relations to other media.

Although the major includes a production component, its principal focus is on cultural contexts, history, and theory.
Learn more about study abroad options for Studies in Cinema and Media Culture majors.

You might also explore

Cultural Studies and Comparative Literature
Global Studies
Theatre Arts

Associated Careers

Advertisers, Cinematographers, Film Critics, Market Researchers, Screen Writers, Digital Artists, Producers, Talent Agents, Video Game Developers, Video Producers, Webmasters

Admission Information

FRESHMAN:
admission information

TRANSFER STUDENTS:
Requirements for the College of Liberal Arts