The applied economics major is designed to give you a solid foundation in economics and in how it is applied in the real world to improve people’s lives. Core courses provide training in microeconomics, macroeconomics, and econometrics. Additional courses focus on environmental and resource economics, international and development economics, agricultural economics, and the economics of the public sector.

Issues such as poverty, taxes, wages, jobs, the cost of living, growth and development all connect to economics. In addition to economic analysis, you can study other related topics, such as international development, international trade, management, agriculture, the environment, or public policy.

You’ll develop strong critical-thinking skills, data analysis proficiency, and the ability to communicate their ideas in writing. Graduates have pursued careers in government and in the private sector using their B.S. degrees. Others have pursued professional or graduate training in economics, law, management, or public policy.

Student Experiences

Consider checking out the Economics Student Organization to connect with other students who share your interests.
Study Abroad Options

“An international study experience will increase your understanding of economics and how the principles apply at home and in other countries.”

—Vernon Eidman, Department Head, Applied Economics

Learn more about study abroad options for applied economics majors.

You might also explore

- Finance & Risk Management
- Insurance
- Finance
- Supply Chain & Operations Management
- Agricultural and Food Business Management
- Economics
- Mathematics

Associated Careers

Business Analysts, Assistant Policy Analysts, Financial Advisors, Insurance Underwriters, Marketing and Sales Representatives, Supply Chain Managers