In the apparel design program, you will develop hands-on experience in all aspects of the apparel industry, from costume design and mass-market clothing, to wearable technology and product development. With a core of dedicated, world-renowned faculty to guide you, and a curriculum that focuses on the leading edge of apparel design, you will put your creative, critical, and technical thinking into action and learn the practice of taking a garment from concept to finished product.

With compelling course options tied to real-world experiences, you will be challenged to grow and develop your own distinct design approach.

During your third year in the program, you will begin the process of creating your own original line of garments, which will be showcased in an annual Fashion Show. Additionally, a professional mentor will work with you to create plans for career exploration, experiential learning, networking, and skill building. You’ll also complete an internship before graduation, giving you on-the-job experience and the opportunity to make industry contacts.

Home to a dynamic design community, the Twin Cities offers an active and thriving professional laboratory. As a U of M student, you will be able to access countless networking opportunities thanks to the University’s strong ties with large and small design corporations in this thriving metropolitan area.

Graduates enter the design world in a variety of roles, from creative manager and assistant designer, to production manager and wearable tech engineer.
Student Experiences

Student Work:

Check out the College of Design student blogs to learn about life as an apparel design student, as well as more about the U of M student experience.

Apparel design students have the opportunity to showcase their work at the College of Design’s annual Apparel Design Fashion Show.

Student Group Spotlight: FAB: Fashion and Business

Study Abroad Options

Learn more about apparel design study abroad opportunities.

You might also explore

Fashion Studies Minor
Graphic Design
Art
Retail Merchandising
Associated Careers

Buyers and Purchasers, Craft Artists, Fashion Designers, Industrial Designers, Interior Designers, Theater, Film, and TV Technicians